



Tampa Bay Nitrogen Management Program

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Tampa Bay in the 1970s



Troubled Waters

- Half of Tampa Bay seagrasses lost by 1982
- Half of Tampa Bay's natural shoreline altered
- 40% of tidal marshes destroyed
- White ibis populations plummeted by 70%
- Visibility reduced to 2 feet in Hillsborough Bay
- Fish kills common



What caused the Bay's decline?

- Poorly treated sewage
- Unrestricted dredging and filling
- Untreated stormwater runoff and industrial discharges



Common pollutant: NITROGEN





Restoring Tampa Bay

- Citizen action
- Agency on Bay Management early 1980s
- SWFWMD SWIM late 1980s
- TBEP





Partners vital to the Bay's recovery



Tampa Bay Seagrass Restoration Goal



Difference between 1950 and 1990 seagrass cover

Seagrass Restoration Goal:

Restore seagrass acreage to that observed in ~1950.



Tampa Bay Nitrogen Management Strategy Paradigm



The beginning of Tampa Bay's Collaborative Approach

- Public sector realized that nitrogen management goals were unattainable without private sector help.
- Private sector invited to participate with the public sector in the voluntary Nitrogen Management Consortium.
- Each partner contributed to nitrogen management goal as they were able- no requirements or allocations

Tampa Bay Public/Private Partnership Tampa Bay Nitrogen Management Consortium Formed in 1996

Partnership of:

- local governments,
- regulatory agency participants,
- local phosphate companies,
- agricultural interests and
- electric utilities

45+ NMC participants responsible for meeting nitrogen load reduction goals



Many projects have improved the Bay

- 300+ projects implemented between 1996-2013
- Decreased industrial discharges
- Upgrades to sewage plants
- Improvements to air quality at power plants
- Better handling of fertilizer manufacturing materials
- Stormwater treatment
- Residential landscape fertilizer restrictions



Nitrogen load has decreased



Per capita TN load reduced by 80%





And seagrasses have responded



Data: SWFWMD

Tampa Bay TMDL



1998- EPA Region 4 approves TN loads for 1992-1994 as TMDL for nitrogen for Tampa Bay.

2008- EPA stated that allocations would be required to be incorporated into FDEP regulatory permits in 2010

FDEP allowed Consortium to collaboratively develop recommended allocations to all sources within the watershed.

Key Decision: Collaborative Management Strategy

- Consortium participants willing to work together to develop voluntary allocations (caps) for nitrogen loads, for agencies' consideration.
- Decided they wanted to 'drive the bus'



Tampa Bay Nitrogen Management Consortium

- 40+ public and private partners throughout watershed- collaborative approach to meeting regulatory water quality goals (EPA TMDL)
- Consortium developed and agreed to voluntary 'caps' on nitrogen loads at 2003-2007 levels for all sources. Caps now incorporated into permits.



What's Working in Tampa Bay: NMC Key Elements

Invite all to participate in a collaborative process

- Public sector
- Private sector- industries
- Regulatory agencies
- Agriculture (FDACS)
- Electric utilities
- Any entity with a discharge permit



What's Working in Tampa Bay: NMC Key Elements

- 'Agreement to Participate'
 - All parties sign on to act in good faith
 - Identify the goals
 - Agreement to contribute funds to support technical work
 - NMC participants contribution \$6K every 5 years



What's Working in Tampa Bay: NMC Key Elements

- Develop one database to track projects and nutrient reductions
 - RA, TMDL, permits
 - Project entry is responsibility of each party
 - Database maintenance responsibility of organizer



http://apdb.tbeptech.org

WE WILL BE GLAD TO SHARE TAMPA BAY'S DATABASE

Stay science-based: Evaluate other factors



Algae bloom in Old Tampa Bay August 2011 Integrated Watershed-Groundwater-Circulation- Ecology Model to test various management scenarios, including:

- alteration to bridge openings;
- changes in delivery of freshwater;
- further reduction nutrient runoff
- sea level rise effects

Key Elements in Tampa Bay's Management Strategy

- Target resources identified by both public and science as "worthy" indicators
- Community willing to work together towards common goals
- Science-based numeric goals and targets
- Multiple tools: Regulation; public/private collaborative actions; citizen actions
- Long-term monitoring
- Recognized "honest broker" to track, facilitate, assess progress
- Assessment and adjustment

Challenges Ahead

momentum growth climate institutional change maintaining ^{population} memory



Thank you!

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Photo by Peter Lousberg